



Postcode Places Trust

Impact Statement 2021-2024

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Postcode Places Trust’s mission is to support charities and local good causes in the East of England, through grant funding, to make a difference in their communities.

Over the last 4 years (2021 to 2024), we awarded over £10.2 million to charities and other good causes in support of this mission.

Meeting the needs of good causes

At Postcode Places Trust, we believe in listening to good causes and tailoring our support to reflect their needs. Over the past four years, we’ve evolved our funding approach to better reflect these needs, basing these changes on our own research as well as sector best practice. What began as project-based funding has steadily progressed, first to include core costs, then to offer unrestricted funding. Today, we are proud to provide exclusively unrestricted funding, grounded in our belief that the organisations we support are the true experts in their communities.

This shift is rooted in trust. We recognise that those on the ground are best placed to decide how to use resources for the greatest impact. As we take the next step by introducing multi-year funding, our commitment remains the same: to learn, to grow and to adapt, ensuring our programmes continue to empower grassroots organisations to thrive.

Funding in numbers

624 good causes funded through our community grants!



Working in Partnership

We also collaborate closely with our grant-making partners to reach hundreds of grassroots good causes. By working with these partners, we are able to draw on their expertise and specialist sector knowledge, which enhances the effectiveness of our support. It also allows us to extend our impact and work with different types of organisations, such as schools, that are not catered for in our standard grant programmes.

Case Study

Learning Through Landscapes

Learning through Landscapes’ Local School Nature Grants programme empowered schools and early years settings in England, Scotland, and Wales to take the classroom outdoors by providing £500 worth of outdoor learning resources, along with two hours of expert-led training for up to 30 staff members. Between 2021 and 2024, a total of £3,870,497 was awarded to support approximately 2,800 schools, including £556,730 allocated to 403 groups in the East of England.

This partnership exemplifies how collaborative funding can create meaningful, lasting impact, helping children connect with nature and enhancing outdoor education across the country.



Learning Through Landscapes - Heatherbrook Primary Academy, Leicester. July 2021.

Case Study

Trust Links



Trust Links is an Essex charity supporting people to improve mental health and wellbeing.

They were awarded £20,000 by Postcode Places Trust and used the funding towards salaries, seeds, compost and tools for their Growing Together therapeutic community garden project. Growing Together Westcliff is a therapeutic community garden project set in a one-acre former allotment in the heart of a deprived urban area of Southend-

on-Sea, Essex. Adults with mental health needs including depression, anxiety, schizophrenia and personality disorder accessed wellbeing support, horticulture training, peer support and a weekly job club.

Growing Together has helped transform the lives of vulnerable adults with mental health problems, with improvements in mental health, wellbeing, confidence, self-esteem and employability. The connection to others through the community gardens reduced isolation and loneliness, helping to give purpose and meaning to the lives of members.



Postcode Places Trust is a registered charity with the Scottish Charity regulator OSCR and has been in operation since 2019. The trust operates its own society lottery and receives all its funding from the players of People's Postcode Lottery.

An independent board of trustees is legally responsible for the governance of the trust and how it is managed.